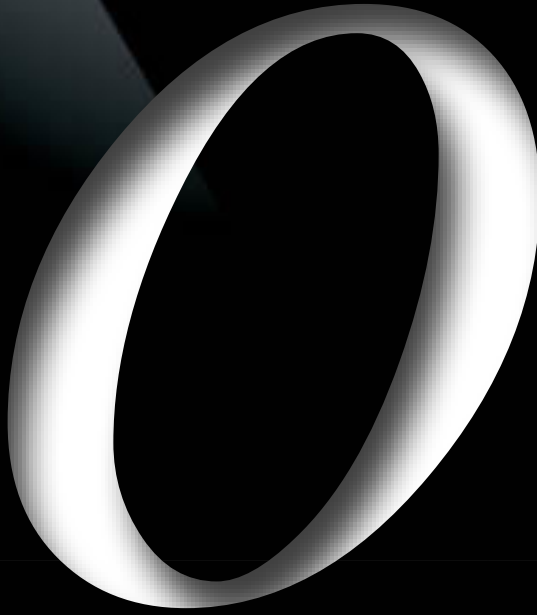


**Canon**

CANON FINANCIAL SERVICES, INC.



% **FINANCING**  
**for 24 Months**

*and 1.99% for 36 months*



**Ask an in-store associate for details!**

- Valid on transactions PO Issued by March 31, 2020 and funded by April 15, 2020.
- Available for business customers only.
- Leasing is provided by Canon Financial Services, Inc. ("CFS"), a wholly owned subsidiary of Canon U.S.A., Inc.
- All lease transactions are subject to credit approval and acceptance of all required lease documentation by CFS.
- Excludes Canon U.S.A., Inc. Authorized Dealers.

CINEMA EOS

[USA.CANON.COM/PROVIDEO](http://USA.CANON.COM/PROVIDEO)

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# Canon Financial Services, Inc. Dealer Lease Program

Expires 3/31/20

## 24 Month 0% & 36 Month 1.99% Interest Lease Program

**Promotion Period:** January 1, 2020 through March 31, 2020

Canon ITCG, in partnership with Canon Financial Services, Inc. (CFS), is offering 0% financing for 24 month and 1.99% for 36 month leases for the 1st quarter of 2020.

- All Canon Cameras, Canon Lenses and Canon Accessories are eligible for 0% or 1.99% financing when at least one Cinema EOS model is included on the lease. (Please see the below list for Canon Cinema lens models.)
- All non-Canon products are eligible to be leased at standard rates when at least one Canon product is included on the lease.
- All leases will have a \$1.00 Purchase Option at lease end. Unless otherwise specified, all standard CFS and ITCG policies apply.

ELIGIBILITY LIST	
Item Code	Description
<b>Cinema Lenses</b>	
<b>Cine Servo Lenses</b>	
0438C001	CN-Servo 50-1000MM T5.0-T8.9 EF
0438C002	CN-Servo 50-1000MM T5.0-T8.9 PL
9785B001	CN-Servo 17-120mm T2.95
9785B002	CN-Servo 17-120mm T2.95 (PL)
<b>Compact Servo Lenses</b>	
1714C002	Compact-Servo 18-80MM T4.4 EF
2568C002	Compact-Servo 70-200MM T4.4 EF
<b>Cinema Top End Zoom Lenses (EF Mount )</b>	
6141B002	CN-E14.5-60mm T2.6 L S
6142B002	CN-E30-300mm T2.95-3.7 L S
<b>Cinema Top End Zoom Lenses (PL Mount )</b>	
6141B001	CN-E14.5-60mm T2.6 L SP
6142B001	CN-E30-300mm T2.95-3.7 L SP
<b>Cinema Compact Zoom Lenses (EF Mount )</b>	
7622B002	CN-E15.5-47mm T2.8 L S
7623B002	CN-E30-105mm T2.8 L S
<b>Cinema Compact Zoom Lenses (PL Mount )</b>	
7622B001	CN-E15.5-47mm T2.8 L SP
7623B001	CN-E30-105mm T2.8 L SP
<b>Cinema Prime Lenses</b>	
3174C002	CN-E20mm T1.5 L F
8325B001	CN-E14mm T3.1 L F
6569B001	CN-E24mm T1.5 L F
9139B001	CN-E35mm T1.5 L F
6570B001	CN-E50mm T1.3 L F
6571B001	CN-E85mm T1.3 L F
8326B001	CN-E135mm T2.2 L F
<b>Sumire Prime Lenses</b>	
3359C002	CN-E24MM T1.5 FP X with PL Mount
3360C002	CN-E35MM T1.5 FP X with PL Mount
3361C002	CN-E50MM T1.3 FP X with PL Mount

3803C002

CN-E85MM T1.3 FP X with PL Mount

**EF/PL Mount Conversion Program**

7622B005

CN-E15 5-47mm T2.8 L SP/MOD

7623B005

CN-E30-105mm T2.8 L SP/MOD

**Promotional Rate Factors:**

Months	Lease Rate Factor	Interest Rate
24	.04167	0%
36	.02864	1.99%

**Please note, any non-equipment cost (Example: delivery costs), must be blended using the CFS standard \$1.00 Purchase Option rates.**

**ELIGIBILITY SCENARIOS:****24-Month and 36-Month Financing Programs**

Effective January 1, 2020 – March 31, 2020

- You can now offer your eligible business clients the option to finance Cinema EOS products for 24 months at 0% and for 36 months at 1.99%\*.
- Additionally, we are pleased to announce that when your clients finance on eligible Cinema EOS Lenses and Cameras, they are eligible to finance EF Lenses, Pro Video product, and applicable accessories at the 0% or 1.99% promotional rate (where applicable) as long as all items are on the same lease agreement.

<b>Promotional Rate Applies</b> Canon Cinema EOS Lenses Canon Cinema EOS Accessories + Any Canon EF Lens Any Canon Pro Video Product Any Applicable Canon Accessory For The Above Canon Products	<b>Blended Rate Required</b> Canon Cinema EOS Lenses Canon Cinema EOS Accessories + Non Canon Equipment	<b>Standard Rate Required</b> Non Cinema Canon Equipment + Non Canon Equipment
		<b>Standard Rate Required</b> Non Cinema Canon Equipment

**PRICING EXAMPLES: 24 and 36 months**

Equipment and Selling Price: CN-E 50mm T1.3 L F

\$3,950.00

**Pricing Example for Transaction containing only Qualifying Equipment:**

Calculate the monthly payment on qualifying devices in 1 of 2 ways.

I. 24 Months

Qualifying Equipment Selling Price x Promotional Rate Factor

\$3,950.00 x .04167 (0% promotional rate factor)

= Monthly Payment

**= \$164.60****OR**

II. 36 Months

\$3,950.00 x .02864 (1.99% promotional rate factor)

**= \$113.13****Pricing Example for Transaction containing Qualifying & Non Qualifying Equipment:**

Step 1: Calculate the Payment for the Qualifying Equipment

\$3,950.00 CN-E 50mm T1.3 L F x .04167 (0% promotional rate factor)

= \$164.60

Step 2: Calculate the Payment for the Non-Qualifying Equipment

\$3,000.00 Non Canon lens x .0458 (Standard 24 Month Rate Factor)

**= \$137.40**

### Step 3: Add together the Qualifying and Non-Qualifying Monthly Payments

Add the monthly payments for the two devices

**\$164.60/Month + \$137.40/Month**

**= \$302.00 Monthly Payment**

\*\* Please refer to the standard Canon Financial lease rates for applicable rates.

#### Payment Terms:

On transactions which require pricing uplifts (Example: Net 30 terms), those uplifts must be added to the Lease Rate Factor. If in doubt, contact the CFS Imaging Originations Team at [ImagingOriginations@cfs.canon.com](mailto:ImagingOriginations@cfs.canon.com) or 800-220-8880 for additional information prior to quoting a payment to the customer. All rates listed are cash rates and are not valid for credit card payments. Please contact CFS for credit card rates.

CFS will not pay points on promotion rates under this Program.

#### Claim Process:

Each lease transaction will be funded by CFS using these factors and corresponding lease payment. There is no separate claim process with CFS or Canon.

#### Program Terms:

1. Offer valid in the 50 United States and the District of Columbia only.
2. Offer valid on all credit applications received by Canon Financial Services, Inc.
3. Contingent upon CFS credit approval.
4. **Any customer transaction submitted to CFS for purchase order issuance or funding prior to January 1, 2020 is not eligible.**
5. **Documentation package MUST be received by CFS ([Documents@cfs.canon.com](mailto:Documents@cfs.canon.com)) for internal PO no later than midnight EST on Tuesday, March 31, 2020 to qualify for this program. The PO will be issued internally upon CFS review and acceptance of documents.**
  - Documentation package is defined as a complete, legible and accurate Lease Agreement and all required additional documents as noted on the CFS Credit Approval.
  - A properly executed Lease Agreement must be documented under the correct legal name with authorized Customer signature(s) as noted on the CFS Approval Notice.
  - The Dealer invoice with serial numbers and Customer Acceptance Certificate are not required by midnight EST on Tuesday, March 31, 2020.
  - Transactions, as defined above, received in whole or in part after midnight EST on Tuesday, March 31, 2020 will not be honored under this program and must be re-priced with standard CFS published rates. No exceptions will be made to the Tuesday, March 31, 2020 midnight EST deadline, including but not limited to unavailable Customer lease signers or inventory.
6. **Funding package must be received by CFS no later than midnight EST on Wednesday, April 15, 2020. Funding package is defined as the previously issued CFS PO, an accurate Dealer invoice complete with serial numbers and an Acceptance Certificate executed by the Customer.**
  - Funding packages as defined above received in whole or in part after the deadline of midnight EST on Wednesday, April 15, 2020 will not be honored under this program and must be re-priced with standard CFS published rates.
  - No exceptions will be made to the aforementioned deadline, including but not limited to delays caused by backordered inventory, delivery, inclement weather or failure to obtain signed customer acceptance.
7. One hundred percent (100%) of all non-Canon equipment must be blended at standard rates.
8. Canon Accessories are eligible for the promotional rate with at least one Canon Cinema EOS model on the lease.
9. All Dealers must be authorized Canon Dealers at the time of lease funding.
10. Qualifying Canon models must be purchased from Canon by the claiming Dealer.
11. Backordered units shipped after the current Promotion Period do not qualify for the promotion.
12. Non-compliance with the rules and submission of fraudulent information will result in disqualification.
13. All CFS decisions in regards to the approval or denial of a lease transaction are final.
14. All CFS Lease Terms and Conditions apply, including but not limited to, sales tax and the documentation fee.
15. Promotion limited to end user business customers. Dealer financing does not qualify under this promotion.
16. Neither Canon USA, Inc., nor its agents, are responsible for typographical errors or omissions.
17. **Dealer accepts full responsibility for understanding and complying with the rules contained within this promotion, including but not limited to Documentation package and Funding package deadlines.**
18. End of Lease Purchase Option must be \$1.00.

**Please contact Canon Financial Services for more information:**

**[ImagingOriginations@cfs.canon.com](mailto:ImagingOriginations@cfs.canon.com) OR 800-220-8880**